

# PALM BEACH ILLUSTRATED®

## FILMING PARADISE

*Kent Anderson and crew tackle Florida's urgent water issues*

## BARCODE

*The art of the cocktail is thriving in the 561*

MOD GIRL OUT  
*Taking fashion to the streets*

Kent Anderson, Samantha Cerny Anderson, Bettina Anderson

# INSIDER

By Skye Sherman



COURTESY OF BRITE LITE



## LOCAL LOVE

### *Brought to LIGHT*

Neon isn't just for store windows anymore. Husband-and-wife team Tom and Lisa Bowser of Jupiter started creating custom neon signs in 2016 after Lisa, who had been producing events for decades, came across LED neon and decided to be one of the first to bring this new technology to market. Started out of their garage, **Brite Lite** now has two offices in Jupiter and sells all over North America. Since launching, they've made signs for such A-list events as the Oscars and the Super Bowl, as well as pieces for some of the most recognized brands in the world including Google and Netflix.

"We launched Brite Lite to bring neon joy and good vibes to all," says Lisa. "We were inspired by our home in South Florida, where we live in technicolor year-round."

Their LED neon is safe, efficient, and requires less energy than yesterday's neon. While the create-your-own signs look great in homes and businesses, they're also a fun backdrop for special events—anything from logos to handwriting to images of pets can get a neon glow-up. ([britelitetribe.com](http://britelitetribe.com))

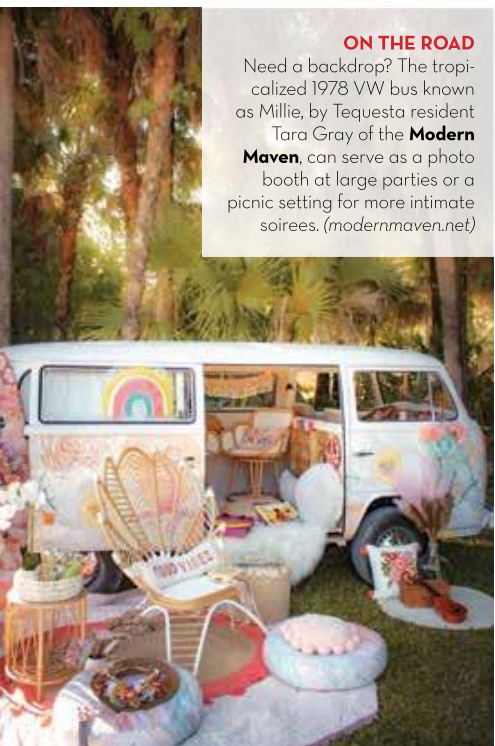
*Turn the page for more trappings of the perfect party.*

# INSIDER

## THE GOODS

# Party TRICKS

Bring these trendy local vendors together for a superior celebration



### ON THE ROAD

Need a backdrop? The tropicalized 1978 VW bus known as Millie, by Tequesta resident Tara Gray of the **Modern Maven**, can serve as a photo booth at large parties or a picnic setting for more intimate soirees. ([modernmaven.net](http://modernmaven.net))

TARA GRAY WITH MODERN MAVEN



JESSICA BORDNER

### FLOAT ON

Dress up any part of your party with balloon garlands, arches, and bouquets like those by Erin Brock of Palm Beach Gardens-based **Brockin Balloons**. "I personally think balloons are what make the party," Brock says. "They transform any space." She also offers balloon walls and marquees, circle stands, and jumbo balloons filled with confetti. ([brockinballoons.com](http://brockinballoons.com))

### JUMP AROUND

Everybody loves a bounce house, but most of them are just plain ugly. Not **Island Bounce House**. West Palm Beacher Shantell Pitts offers chic, stark-white, blow-up bounce houses and matching ball pits that do double duty as entertainment and picture-perfect decor. "Palm Beach needed this level of aesthetic party rental," Pitts says. ([islandbouncehouse.com](http://islandbouncehouse.com))



### SKETCH FEST

Capture the whole scene for posterity with live event painting by Jupiter local **Natasha Urbanowicz**. Her canvas portraits are popular for weddings, but her watercolor guest sketches—she can paint up to 15 per hour—might be the best party favors in Palm Beach County. ([cloudstudioagency.com](http://cloudstudioagency.com))



### SNACK ATTACK

Charcuterie is having a moment, but West Boca resident Brooke Mullis has the pandemic to thank for the popularity of her **Graze of Sunshine** charcuterie cones. "They're the perfect individual grab-and-go serving while still being COVID safe," she explains. Cones are sold in sets of 12 and can be customized but are typically filled with nuts; skewers of fruit, salami, and cheese; crackers; and something sweet. ([instagram.com/\\_grazeofsunshine](https://www.instagram.com/_grazeofsunshine))

### BOTTOMS UP

From baby showers to block parties, Tyson White's **Craft Kombi Co.** truck does it all—the 1959 VW Transporter's six taps can pour anything from cold brew to Champagne. "The hardest decision when booking the Kombi is picking the drinks you'd like to serve," says the Palm Beach resident. ([craftkombi.com](http://craftkombi.com))



### BRAIN FREEZE

If you haven't stalked Jupiter resident Shelley Megathlin's **Pop Shack** popsicle cart around town trying to snag one of her to-die-for artisan popsicles, then you probably haven't lived here long. Book her popsicle stand on wheels for the cutest way to serve frozen treats at your next bash. ([popshack561.com](http://popshack561.com))



JOEL HENSON

OLD IS NEW

## RIDE ON

West Palm Beacher David Plotkin began “playing with motorcycles” at age 26. “I had moved out of New York and was living in rural Connecticut, bored out of my mind,” he recalls. “I was always curious about antique automobiles, but at the time, I didn’t have the space, time, or money to embark on cars and trucks.”

Plotkin caught the motorcycle bug after just one custom build and was soon spending every waking moment on vintage projects. His hobby turned into a business and eventually evolved into **Burn Up Company** when he relocated to West Palm Beach in 2012. Now, at his 11,000-square-foot facility, he and his team offer service, restorations, custom builds, motorcycle sales, and parts.

“Most of our custom builds are sourced for or by our customers and built 100 percent to their specifications,” Plotkin says. “We also have some side-lining shop builds in the works, where our builders are able to showcase their talent. This kind of work combines art, science, and a lot of detective work. It’s not easy, but it’s highly rewarding when you get it right.”

His favorite build to date is the Burn-1 Skycycle, for which he and his team combined a fuel tank from a fighter plane with a 1970 Honda CB450 mo-



torcycle to create a one-of-a-kind Evel Knievel-inspired bike. “Antiques always captivated me,” Plotkin shares. “There’s something to be said about these old machines—they have a life before us, a story, a soul.” ([burnupcompany.com](http://burnupcompany.com))



BURN UP COMPANY OFFERS MOTORCYCLE RESTORATIONS, CUSTOM BUILDS, AND MORE.

### WHAT'S TRENDING?

PLOTKIN SHARES WHAT'S HOT IN THE WORLD OF MOTORCYCLES

🔴 **E-BIKES:** “These are getting more popular by the day. We are currently working on electrifying a 1971 Honda CL175.”

🔴 **SCRAMBLER/DUAL-SPORT ADVENTURE BIKES:** “More and more road-riders are looking for off-road capabilities with their machines.”

🔴 **BMW AIRHEADS:** “BMW motorcycles from 1970 to 1995 have suddenly blown up on social media. Their simplicity, quality engineering, and massive parts support make these especially good for custom builds.”

### PHILANTHROPY

## Pay it FORWARD

Daniel and Catherine Moretz became interested in Haitian coffee when they bought **I Need Coffee**, a beloved coffee shop in Jupiter Town Centre. In their search for something similar to Jamaican Blue Mountain coffee, which they consider the best in the world, they came across Singing Rooster, a social enterprise supporting small coffee and cocoa producers in Haiti, which has a similar coffee-growing climate. They opted to serve Haitian Blue Mountain coffee in their shop and sell Haitian chocolate and art. But things got even more personal when Daniel read about the plight of Gonzalez Seignon, a metal artist in Croix-des-Bouquets who had fallen on tough times. He felt called to donate an entire year’s worth of studio rent to the artist, freeing him up to keep creating with fewer worries. Talk about a cup of coffee you can feel good about drinking. ([ineedcoffeejupiter.com](http://ineedcoffeejupiter.com))



FROM LEFT: DANIEL AND CATHERINE MORETZ; I NEED COFFEE'S CARAMEL MOCHA.